



MustLuvBoxers RESCUE

2022 Annual Report



A Message from our President & Founder, Holly Adams:



Dear Friends of Boxer Rescue,

MustLuvBoxers Rescue (MLBR) is an all-volunteer 501(c)3 non-profit that strives to rescue, rehabilitate, and rehome unwanted and abandoned Boxers within Washington State, Oregon, and surrounding areas. We are thrilled to announce that we recently expanded our operations by acquiring property that will be the new home for our Rescue Center and Senior Sanctuary!

This five-acre property will have up to 15 indoor/outdoor kennel runs to host dogs while they wait to be adopted, a whelping room for pregnant dogs, and more permanent lodging for our senior and long-term medical dogs. We'll also have plenty of outdoor space for dogs to run and play! These amenities will ensure that every dog in our care has a comfortable place to stay, knowing that whatever their circumstances were before they came to the rescue, they are safe and loved with us. In addition to the lodgings for dogs, the Rescue Center will also serve as a kind of community center for dogs and their owners, with a main building to host events such as affordable training classes, spay/neuter clinics, vaccination clinics, fundraising gatherings, and other fun activities.

If you are interested in a tour of the property, naming opportunities, donating in-kind materials and/or labor, or scheduling a volunteer opportunity for your employees, team members, or students, please contact us at info@mustluvboxersrescue.com.

Please know that 100% of your donation will go directly to building the rescue center. Your generosity is an investment in the lives of Boxers in need and their forever families. We look forward to your partnership in building the MLBR Rescue Center and Senior Sanctuary.

Sincerely,

**Holly Adams
Board President**

Mission Statement

MustLuvBoxers Rescue is a registered Washington non-profit, Federal Charitable Organization 501(c)(3); all donations are tax deductible. Our organization strives to rescue, rehabilitate and rehome unwanted and abandoned Boxers within Washington state and surrounding areas.

Along with our rescue efforts, it is our goal to inform people about the realities of pet guardianship and provide education and resources to pet owners. We will promote spaying and neutering, and encourage responsible care of Boxers to enhance the lives of owners and their companions alike. We will always strongly support and promote rescue whether it is from a shelter or an individual--anywhere there is a Boxer in need of a loving home--and we will continue in this endeavor until none are left behind.

MLBR's 2022 Impact-at-a-Glance

141 Dogs Rescued

\$57,145 Raised
in donations

53,351 people who followed
MLBR on Facebook

121 Dogs Adopted





Adoption Program

Each year we rescue dozens of dogs and prepare them for their forever homes, as well as prepare new owners to care for their new pets. The program involves preparing Boxers to be rehomed (including medical or behavioral preparation); photographing and advertising available dogs on our website and social media; and managing applications for adoption. We only adopt our Boxers to applicants with stellar applications who have passed our rigorous home checks. Adoption fees help to offset the costs of caring for the dog during their time in MLBR.

Foster Program

In between being rescued and adopted, Boxer dogs stay with one of our foster families. We provide foster families with food, bedding, and all other necessary supplies. Foster families care for the dogs by feeding them, walking them, playing with them, taking them to medical and behavioral appointments, etc. Fosters also get to know the dog's temperament, energy levels and behavior, which helps us match each dog with an ideal adoptive owner.

Foster-to-Adopt Program

Our Foster-to-Adopt program is designed for those who would like to adopt a Boxer, but just aren't quite sure if they are ready, or that they've found the Boxer that is the right fit for them.

After being fully vetted through our application process, we invite these potential fosters to our private foster group on Facebook. Then when a pup comes into the rescue that they are interested in, they can indicate their desire to foster that pup. We strive to match them with the Boxer who has the characteristics the person or family are looking for. This gives people the opportunity to "test-drive" the dog to see if they are a good fit.

The best part: the rescue still covers the cost of food and any pre-approved vet care needed during the period of time the dog is in foster status. All people have to do is provide a safe and loving home for the pup, get to know them, and let MLBR know when or if they are ready to adopt. If for some reason, the first pup they foster isn't "the one," then they continue fostering until that pup gets adopted by another person or family.

We continue this process until the person or family finds the pup that is meant to be with them forever.



Intake & Adoption Statistics: 2014-2022



🐾 Adopted
 🐾 Intake
 🐾 Forever Foster
 🐾 In Foster Care at End of Year



Quick Stats for 2022

Intake: 141
 Adopted: 121
 Forever Foster: 12
 In Foster Care
 at End of Year: 22



Forever Foster Program

Some of our rescue dogs are placed in the Forever Foster Program because they are unlikely to be adopted due to advanced age and/or serious health issues. MLBR supplies crates, bedding, food and medical care to the Forever Foster volunteers who foster these dogs. The majority of Forever Foster dogs are senior dogs. The rescue typically adds one to two new dogs to this program each year.



Medical Program

Some of our rescued Boxers require expensive medical procedures where they can help them live long, healthy lives. We work with a network of trusted animal hospitals to ensure that our Boxers receive the finest care. We also carefully select our fosters who house these dogs and make sure they have the training and resources necessary to care for them and their health issues.



Behavioral Training Program

MLBR works with a trusted network of dog trainers to make sure that Boxers who come into our rescue with behavioral issues are rehabilitated in preparation to be adopted. By working with dogs to improve behavior, we dramatically increase the odds of their adoption. We also help newly adoptive owners of Boxers decide which behavioral training is best for their dog, offering them referrals and discounts for accessing the services of a trustworthy and experienced dog trainer.

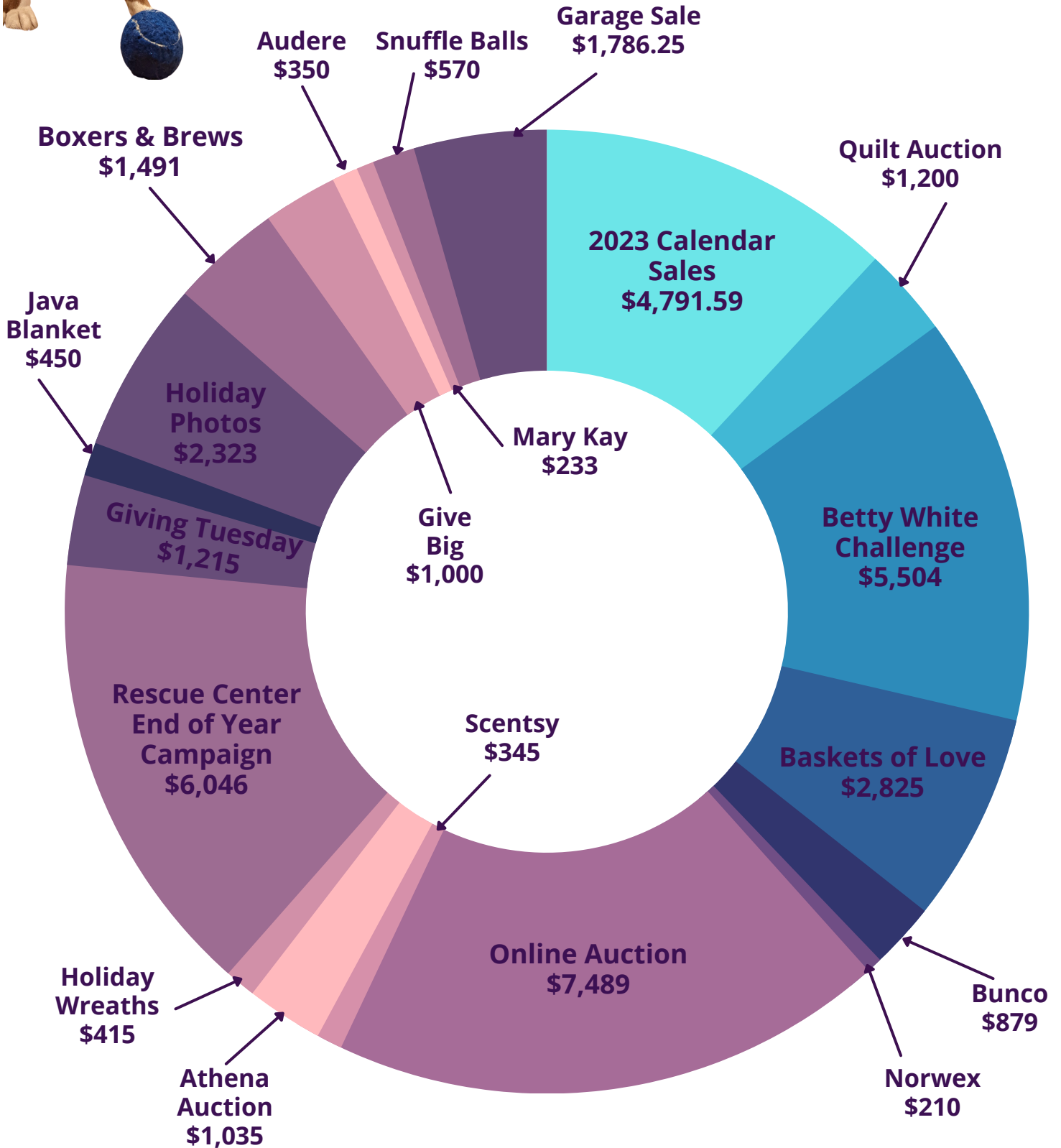


Post-Adoption Support Program

We run a private, social-media-based support group for adopters to get advice from trainers, volunteers, and fosters about how to best care for their dog. While most of the support happens online, adopters can also receive in-person assistance with their dog in their own home. Adopters have access to this support group for the life of their dog.



Fundraising Report



In-Person, Auction, and Product Fundraisers in 2022 Raised **\$40,157!!**

Thank you to all our Donors & Sponsors!

MLBR received **\$57,145.97** in donations in 2022!

In 2022, MLBR received funding and sponsorship from several sponsors. We wanted to highlight two that stood out in 2022. We are so grateful for our corporate supporters!



Bellevue, WA



Mud Bay stores throughout western Washington

Last, but not least, we are grateful to every individual who donated to MLBR in 2022. Donations from individual donors are the lifeblood of our organization!

Thank you to everyone who supports our mission.

Important Financials for 2022



Income Revenue

Fundraising

\$53,515.91

Adoption Fees

\$37,543.52

Donations

\$57,145.97

Other

\$4,034.85

TOTAL: \$152,240.25

Expenses

Board & Train

\$5,000.00

Business & Operation

\$3,511.23

Food/Supplies

\$10,834.06

Fundraising

\$940.37

Transport

\$5,669.69

Vet/Medical

\$57,182.16

Miscellaneous

\$1,199.07

TOTAL: \$84,336.58

NET INCOME TOTAL:

\$67,903.67

Social Media News

At the end of 2022, we had 53,351 followers on Facebook and 3,695 on Instagram. Our posts include promoting available dogs, adopter updates, requests for fosters, educational information, and sharing funny or cool dog-related things we find.

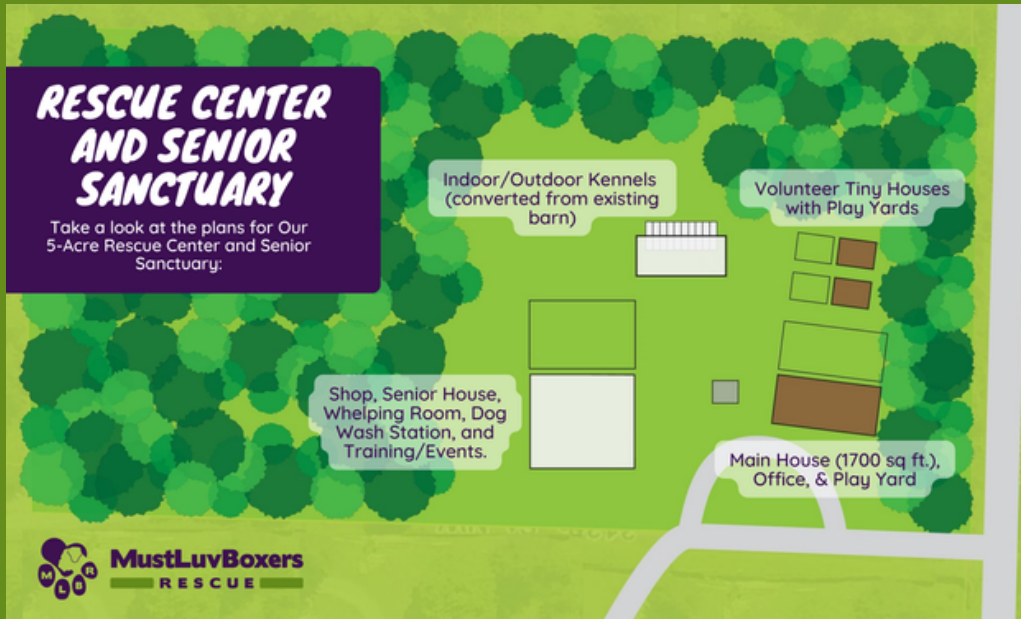
Our total reach on Facebook in 2022 was 104,174,929! On Instagram, we reached 28,239 viewers! We also launched a TikTok page in September 2022 and so far have 1,059 followers!

We are always excited when our followers share and react to posts about the dogs we rescue. For example, we shared a 38 second video of MLBR alumni Canelo just being silly, and it reached 123,200 people and had 5,400 reactions, 107 comments, and was shared 83 times. The power of social media never ceases to amaze us!

All of these interactions contribute to our success on social media, which furthers MLBR's digital outreach. We have consistently growth on all of our social media platforms since our rescue first opened in 2013 and hope to continue on that path for years to come!



Rescue Center & Senior Sanctuary



In 2022, MLBR found a NEW HOME!

We're one step closer to finally achieving our dream of having a Rescue Center & Senior Center! The Rescue Center will be our operational headquarters, allowing us to save **more Boxers than ever before**, while also providing a place for dogs to receive training and physical therapy.

We are **SO EXCITED** about this new property, but we also know that it will take a **LOT** of work to transform it into a fully functional rescue center that is safe and suitable to care for rescued dogs.



Our goal is to raise \$700,000 over the next couple of years to fund the rescue center. We are accepting donations in the following ways:

Venmo: @MustLuvBoxers-Rescue or use the QR Code

Give Lively: tinyurl.com/MLBR-RescueCenter-Donate

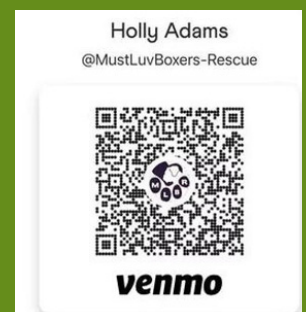
PayPal: [paypal.com](https://www.paypal.com)

Check: Please mail to
MustLuvBoxers Rescue
7528 313th Street NW
Stanwood, WA 98292

\$ 67,112.38

\$700,000

Raised so far



MLBR Leadership

Board of Directors 2022



Holly Adams, President
Chris Zanassi, Vice President
Beth Bearden, Treasurer
Bridget Kelly, Secretary
Kerri Butts, Director
Sandra Waller, Director
Averyl Dietering, Director

Volunteer Leaders 2022

Foster/FTA/Medical/Intake Coordinator:

Holly Adams

Washington Area Foster Coordinators:

Sandra Waller, Nikki fisher, Debbie Halvorson, Bill Stewart, Kerri Butts

Oregon Coordinators: *Marica Frater, Kimm King, Robert King*

Adoption Coordinators: *Peggy Haywood, Linsey Turski*

Reference Check Coordinators: *Peggy Haywood, Linsey Turski*

Records & Rescue Groups (RG) Coordinator:
Nancy Trejo

Transport Coordinator: *Kristi Koontz*

Trainers: *Stephanie Nilles, Jessica Guerrero*

Fundraising Coordinator: *Sandra Waller*

Events Coordinator: *Kerri Butts*

Marketing: *Trai Kouwenhoven*

Grant Writer: *Averyl Dietering*

Newsletter: *Kimberly Funk*

Blog: *Kara Dyko*

Photographer: *Jenn Campbell*

Social Media Coordinator: *Chris Zanassi*

Facebook Assistants: *Larry Adoff, Dena DeMello*

Instagram: *Rickie Richardson & Cari Major*

Twitter: *Natalie Eckert*

Pinterest: *Kara Dyko*

Graphic Designers: *Laura Mendoza,*

Brian Faulconer, Deron Hayes-Hirschy,

Anthony Madonia, Kimberly Funk, Ashlee Walthall

Website: *Greg Hurley, Holly Adams,*

Savannah Welna

MustLuvBoxers Rescue depends on **people like you** to help us in our mission to rescue, rehabilitate, and rehome unwanted and abandoned Boxers in need.

ADOPT

Want your own wigglybutt to love? Visit our website to view our available boxers, learn about the adoption process, and fill out an adoption application.

FOSTER

Fosters are the backbone of MLBR!
If you are interested in fostering,
visit our website to fill out a foster application.

DONATE

As an all-volunteer rescue, every penny donated directly benefits Boxer dogs in our program. We take donations via our website, Paypal, Venmo, our Amazon Wish List, our online store, our Give Lively campaign for the Rescue Center and via check.

EDUCATE

Want to learn more about the Boxer breed? Visit our website to read our blog & sign up for our newsletter. Share with your friends & family to educate them about Boxers!

VOLUNTEER

Interested in transporting rescue dogs, helping out at events or helping us grow our social media presence? Contact us to tell us how you'd like to share your talents!

SHARE

Website: mustluvboxersrescue.com
Facebook: facebook.com/mustluvboxersrescue
Twitter: @mustluvboxers
Instagram: [mustluvboxersrescue](https://instagram.com/mustluvboxersrescue)
TikTok: @mustluvboxersrescue
Pinterest: pinterest.com/rescueboxers/
YouTube Channel: MustLuvBoxers Rescue

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