



MustLuvBoxers

RESCUE

2023 Annual Report

A Message from our President & Founder, Holly Adams:



Dear Friends of Boxer Rescue,

MustLuvBoxers Rescue (MLBR) is an all-volunteer 501(c)3 non-profit that strives to rescue, rehabilitate, and rehome unwanted and abandoned Boxers and other bully breeds within Washington State, Oregon, and surrounding areas.

In 2022, we started a lease-to-own agreement on property in Stanwood, WA that will become the home of our new Rescue Center & Senior Sanctuary. This five-acre property will have up to 15 indoor/outdoor kennel runs to host dogs while they wait to be adopted, a whelping room for pregnant dogs, and more permanent lodging for our senior and long-term medical dogs. We'll also have plenty of outdoor space for dogs to run and play! These amenities will ensure that every dog in our care has a comfortable place to stay, knowing that whatever their circumstances were before they came to the rescue, they are safe and loved by us. In addition to the lodgings for dogs, the Rescue Center will also serve as a kind of community center for dogs and their owners, with the main building being used to host events such as affordable training classes, spay/neuter clinics, vaccination clinics, fundraising gatherings, and other fun activities.

If you are interested in a tour of the property, naming opportunities, donating in-kind materials and/or labor, or scheduling a volunteer opportunity for your employees, team members, or students, please contact us at info@mustluvboxersrescue.com.

Please know that 100% of your donation will go directly to building the rescue center. Your generosity is an investment in the lives of Boxers and other bully breeds in need and their forever families. We look forward to your partnership in building the MLBR Rescue Center and Senior Sanctuary.

Sincerely,

**Holly Adams
President & Founder**

Mission Statement

MustLuvBoxers Rescue is a registered Washington non-profit, Federal Charitable Organization 501(c)(3); all donations are tax deductible. Our organization strives to rescue, rehabilitate and rehome unwanted and abandoned Boxers and other bully breeds within Washington state, Oregon, and surrounding areas.

Along with our rescue efforts, it is our goal to inform people about the realities of pet guardianship and provide education and resources to pet owners. We will promote spaying and neutering, and encourage responsible care of Boxers to enhance the lives of owners and their companions alike. We will always strongly support and promote rescue whether it is from a shelter or an individual--anywhere there is a Boxer in need of a loving home--and we will continue in this endeavor until none are left behind.

MLBR's 2023 Impact-at-a-Glance

119 Dogs Rescued

\$132,700.30 Raised
in donations

53,000 people who followed
MLBR on Facebook

123 Dogs Adopted





Adoption Program

Each year we rescue dozens of dogs and prepare them for their forever homes, as well as prepare new owners to care for their new pets. The program involves preparing Boxers to be rehomed (including medical or behavioral preparation); photographing and advertising available dogs on our website and social media; and managing applications for adoption. We only adopt our Boxers to applicants with stellar applications who have passed our rigorous home checks. Adoption fees help to offset the costs of caring for the dog during their time in MLBR.

Foster Program

In between being rescued and adopted, Boxer dogs stay with one of our foster families. We provide foster families with food, bedding, and all other necessary supplies. Foster families care for the dogs by feeding them, walking them, playing with them, taking them to medical and behavioral appointments, etc. Fosters also get to know the dog's temperament, energy levels and behavior, which helps us match each dog with an ideal adoptive owner.

Foster-to-Adopt Program

Our Foster-to-Adopt program is designed for those who would like to adopt a Boxer, but just aren't quite sure if they are ready, or that they've found the Boxer that is the right fit for them.

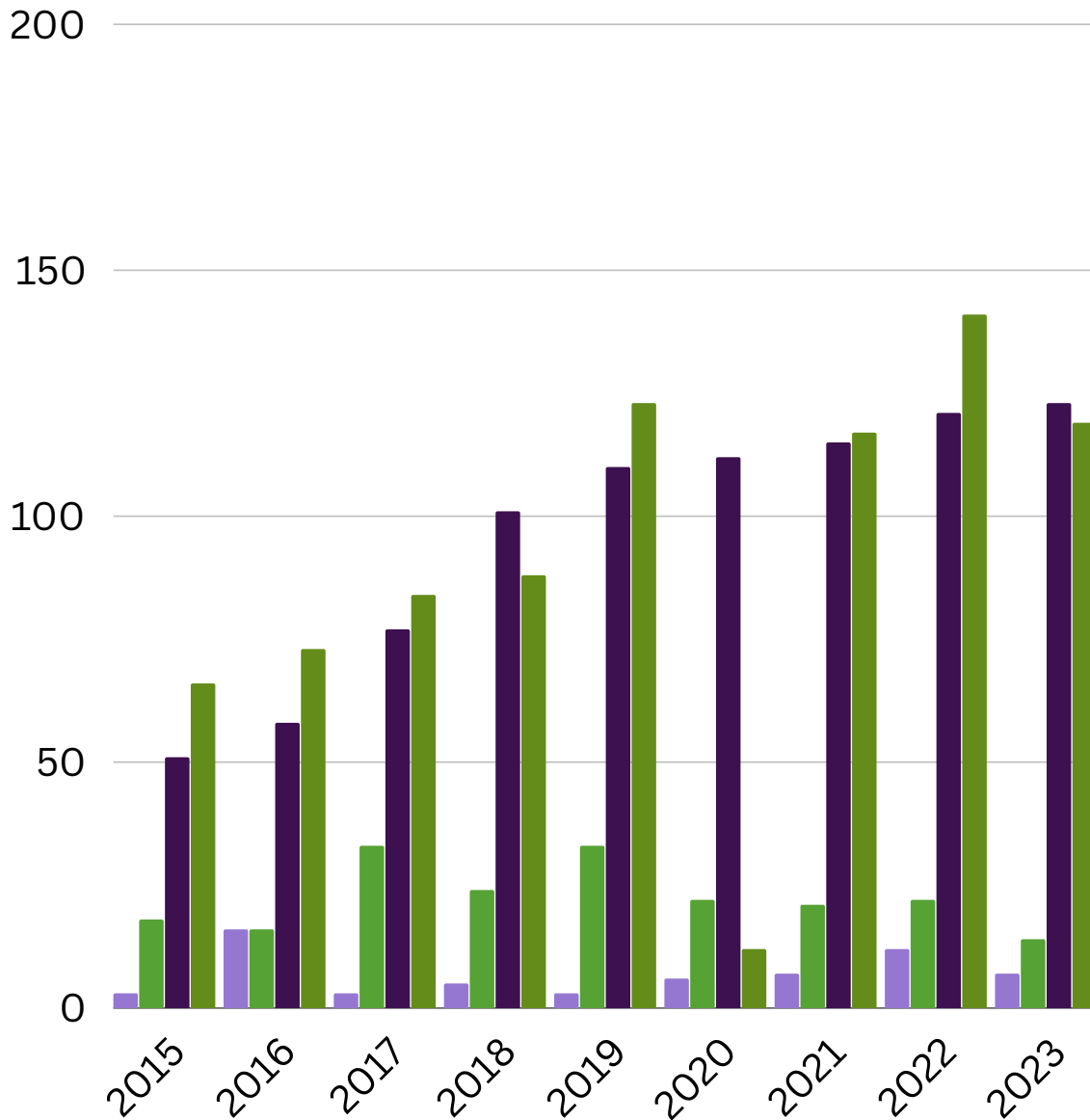
After being fully vetted through our application process, we invite these potential fosters to our private foster group on Facebook. Then when a pup comes into the rescue that they are interested in, they can indicate their desire to foster that pup. We strive to match them with the Boxer who has the characteristics the person or family are looking for. This gives people the opportunity to "test-drive" the dog to see if they are a good fit.

The best part: the rescue still covers the cost of food and any pre-approved vet care needed during the period of time the dog is in foster status. All people have to do is provide a safe and loving home for the pup, get to know them, and let MLBR know when or if they are ready to adopt. If for some reason, the first pup they foster isn't "the one," then they continue fostering until that pup gets adopted by another person or family.

We continue this process until the person or family finds the pup that is meant to be with them forever. This program has proven to be very successful.



Intake & Adoption Statistics: 2015-2023



 Adopted  Intake  Forever Foster  In Foster Care at End of Year

Quick Stats for 2023

Intake: 119
Adopted: 123
Forever Foster: 7
In Foster Care
at End of Year: 14



Forever Foster Program

Some of our rescue dogs are placed in the Forever Foster Program because they are unlikely to be adopted due to advanced age and/or serious health issues. MLBR supplies crates, bedding, food and medical care to the Forever Foster volunteers who foster these dogs. The majority of Forever Foster dogs are senior dogs. The rescue typically adds one to two new dogs to this program each year.



Behavioral Training Program

MLBR works with a trusted network of dog trainers to make sure that Boxers who come into our rescue with behavioral issues are rehabilitated in preparation to be adopted. By working with dogs to improve behavior, we dramatically increase the odds of their adoption. We also help newly adoptive owners of Boxers decide which behavioral training is best for their dog, offering them referrals and discounts for accessing the services of a trustworthy and experienced dog trainer.



Post-Adoption Support Program

We run a private, social-media-based support group for adopters to get advice from trainers, volunteers, and fosters about how to best care for their dog. While most of the support happens online, adopters can also receive in-person assistance with their dog in their own home. Adopters have access to this support group for the life of their dog.

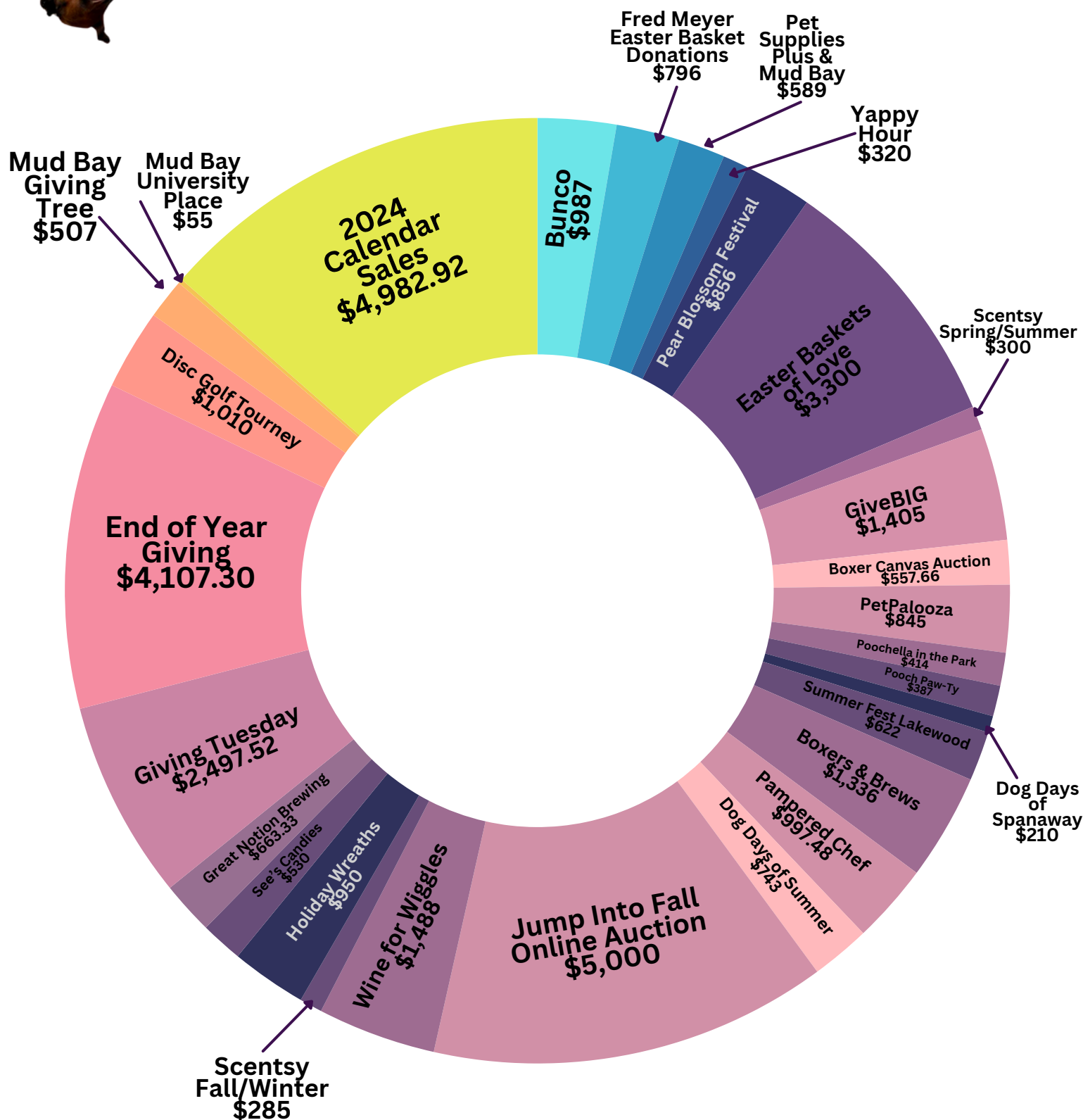
Medical Program

Some of our rescued Boxers require expensive medical procedures where they can help them live long, healthy lives. We work with a network of trusted animal hospitals to ensure that our Boxers receive the finest care. We also carefully select our fosters who house these dogs and make sure they have the training and resources necessary to care for them and their health issues.





Fundraising Report



In-Person, Auction, and Product Fundraisers in 2023 Raised **\$36,741.29!!**

Thank you to all our Donors & Sponsors!

MLBR received **\$132,700.30** in donations in 2023!

In 2023, MLBR received funding and sponsorship from several sponsors. We wanted to highlight two that stood out in 2023. We are so grateful for our corporate supporters!



Bellevue, WA



Mud Bay stores throughout western Washington



Last, but not least, we are grateful to every individual who donated to MLBR in 2023. Donations from individual donors are the lifeblood of our organization!

Thank you to everyone who supports our mission.

Important Financials for 2023



Income Revenue

Fundraising
\$36,741.29
Adoption Fees
\$46,743.44
Donations
\$132,700.30
Other
\$19.33
TOTAL: \$216,204.36

Expenses

Board & Train
\$11,750.00
Business & Operation
\$107,148.11
Food/Supplies
\$11,238.41
Fundraising
\$7,346.85
Transport
\$2,617.90
Vet/Medical
\$65,234.76
Miscellaneous
\$945.46
TOTAL: \$206,281.49

NET INCOME TOTAL:
\$9,922.87

Online Presence

In the 4th quarter of 2023, we elevated our brand with a dynamic new website that's easy to use, packed with resources, and enhances the overall user experience. We also integrated fundraising tools from Give Butter and created an MLBR storefront.

At the close of Q4 2023, we had over 53K followers on Facebook and 3.9K on Instagram. Our posts include promoting available dogs, adopter updates, requests for fosters, educational information, and sharing funny or cool dog-related things we find.

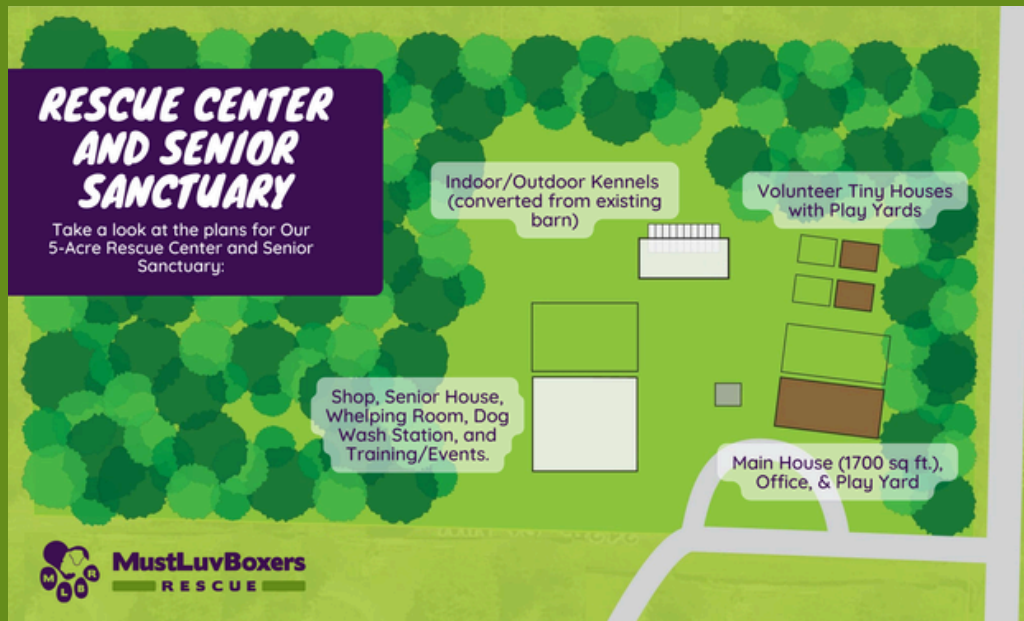
Our total reach on Facebook was 3.9M and on Instagram, we reached 32.5K viewers! We also increased our TikTok presence by sharing 104 videos and increased our followers to 1.2K!

We are always excited when our followers share and react to posts about the dogs we rescue. The power of social media never ceases to amaze us!

All of these interactions contribute to our success on social media, which furthers MLBR's digital outreach. We have consistently grown on all of our social media platforms since our rescue first opened in 2013 and hope to continue on that path for years to come!



Rescue Center & Senior Sanctuary



2023 Rescue Center Progress!

We're several steps closer to finally achieving our dream of having a Rescue Center & Senior Center! The Rescue Center will be our operational headquarters, allowing us to save **more Boxers than ever before**, while also providing a place for dogs to receive training and physical therapy.

We are **SO EXCITED** about this endeavor, but we also know that it will take a **LOT** more work than we've already completed to transform it into a fully functional rescue center that is safe and suitable to care for rescued dogs.



Our goal is to raise enough money by the end of 2024 to fund the purchase of the property for the rescue center. We are still quite far from reaching our goal of \$700,000. If you can help, we are accepting donations in the following ways:

Venmo: @MustLuvBoxers-Rescue or use the QR Code

Give Lively: tinyurl.com/MLBR-RescueCenter-Donate

PayPal: paypal.com

Check: Please mail to

MustLuvBoxers Rescue

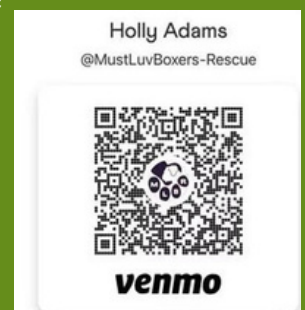
7528 313th Street NW

Stanwood, WA 98292

\$ 99,798.11

\$700,000

Raised so far



MLBR Leadership



Board of Directors

Holly Adams, President
Chris Zanassi, Vice President
Beth Bearden, Treasurer
Bridget Kelly, Secretary
Sandra Waller, Director

Volunteer Leaders 2023

Foster/FTA/Medical/Intake Coordinator:

Holly Adams

Foster/FTA Coordinator: *Lee Hoffer*

Washington Area Foster Coordinators:

Sandra Waller, Debbie Halvorson, Bill Stewart, Kerri Butts, Sheila Long, Gary Long

Oregon Coordinators: *Marcia Frater, Bridget Conner, Trai Kouwenhoven*

Adoption Coordinator: *Peggy Haywood*

Reference Check Coordinators: *Peggy Haywood*

Records & Rescue Groups (RG) Coordinator:

Nancy Trejo

Transport Coordinator: *Kristi Koontz*

Trainers: *Stephanie Nilles, Jessica Guerrero, Alison Eberhard, Dorothy Slaton, Christine Connolly*

Fundraising Coordinator: *Sandra Waller*

Events Coordinator: *Amber Hoffman*

Marketing: *Vacant*

Newsletter: *Kimberly Funk*

Blog: *Kara Dyko*

Photographer: *Jenn Campbell*

Social Media Coordinator: *Chris Zanassi*

Facebook Assistants: *Larry Adoff, Dena DeMello*

Instagram: *Rickie Richardson, Cari Major*

Twitter: *Natalie Eckert*

Pinterest: *Kara Dyko*

Graphic Designers: *Laura Mendoza, Brian Faulconer, Deron Hayes-Hirschy, Kimberly Funk, Ashlee Walthall*

Website: *Greg Hurley, Holly Adams, Kara Dyko*

We extend our heartfelt thanks to all of the donors, volunteers, partners, and supporters who make our mission possible. Your generosity and dedication are the driving force behind our success.

ADOPT

Want your own wigglebutt to love? Visit our website to view our available boxers, learn about the adoption process, and fill out an adoption application.

FOSTER

Fosters are the backbone of MLBR!

If you are interested in fostering, visit our website to fill out a foster application.

DONATE

As an all-volunteer rescue, every penny donated directly benefits Boxer dogs in our program. We take donations via our website, Paypal, Venmo, our Amazon Wish List, our online store, our Give Lively campaign for the Rescue Center and via check.

EDUCATE

Want to learn more about the Boxer breed? Visit our website to read our blog & sign up for our newsletter. Share with your friends & family to educate them about Boxers!

VOLUNTEER

Interested in transporting rescue dogs, helping out at events or helping us grow our social media presence? Contact us to tell us how you'd like to share your talents!

SHARE

Website: mustluvboxersrescue.com

Facebook: facebook.com/mustluvboxersrescue

Twitter: [@mustluvboxers](https://twitter.com/mustluvboxers)

Instagram: [mustluvboxersrescue](https://www.instagram.com/mustluvboxersrescue)

TikTok: [@mustluvboxersrescue](https://www.tiktok.com/@mustluvboxersrescue)

Pinterest: pinterest.com/rescueboxers/

YouTube Channel: [MustLuvBoxers Rescue](https://www.youtube.com/channel/UC...)

CONTACT US

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